



ETHISPHERE ETHICS & COMMUNICATIONS PROGRAM RANK

U.S. GOVT. BUS. RANK

TRAINING AND COMMUNICATION

ORGANIZATION

U.S. GOVT. BUS. RANK	ORGANIZATION	ETHISPHERE ETHICS & COMMUNICATIONS PROGRAM RANK	TRAINING AND COMMUNICATION
046	CACI INTERNATIONAL INC	99.50	1
104	VERIZON WIRELESS	99.50	1
068	ROCKWELL COLLINS	98.50	3
379	AVAYA INC	97.50	4
030	TEXTRON INC	97.25	5
016	FLUOR CORPORATION	96.25	6
210	VANGENT INCORPORATED	96.00	7
022	HONEYWELL INC	95.25	8
015	GENERAL ELECTRIC COMPANY	95.00	9
237	SENTEL CORPORATION	94.50	10



U.S. GOVT. BUS. RANK

PUBLIC AVAILABILITY

READABILITY

COMMITMENT TO STAKEHOLDERS

ORGANIZATION

TONE FROM THE TOP

NON-RETALIATION

U.S. GOVT. BUS. RANK	ORGANIZATION	PUBLIC AVAILABILITY	READABILITY	COMMITMENT TO STAKEHOLDERS	TONE FROM THE TOP	NON-RETALIATION
104	VERIZON WIRELESS	A	A	A	A+	A
527	GRANITE CONSTRUCTION CO.	A-	A+	A	A	A
040	BP PLC	A	A	A	A+	A
139	DATAPATH INC.	A+	A+	A	A	A
601	SPRINT NEXTEL	A-	A-	A	A	A
060	ACCENTURE	A-	A+	A-	B-	A+
217	PEPSICO	A	A+	A+	B+	A
062	CARDINAL HEALTH INC.	A	A+	A	B+	A+
068	ROCKWELL COLLINS	A	A	A-	B	B-
016	FLUOR CORP.	B	A	A	A	B

Ethisphere Project
Research Team: Robert Leffel,
 Greg Esposito, Greg Allen,
 Boris Zilbermints



U.S. GOVT. BUS. RANK

ETHISPHERE INTERNAL CONTROL SYSTEM RANK

ORGANIZATION

INTERNAL CONTROL SYSTEMS

046	CACI INTERNATIONAL INC	93.60	1
104	VERIZON WIRELESS	93.36	2
956	HIGH PERFORMANCE TECH	93.10	3
015	GENERAL ELECTRIC COMPANY	92.69	4
347	EOD TECHNOLOGY INC	92.24	5
016	UNITED SPACE ALLIANCE	91.81	6
030	TEXTRON INC	91.47	7
001	LOCKHEED MARTIN CORP	91.13	8
068	ROCKWELL COLLINS	91.00	9
022	HONEYWELL INC	90.20	10

RATING SCALE DEFINED

Excellent (90-100)

The Ethisphere "Hall of Fame" that few companies achieve, represents outstanding programs overall with clear commitment to attempting to drive an ethical and disclosure culture well beyond disclosure requirements.

Above Standard (80-89)

Strong programs that exceed all government standards. Institutional commitment to ethics apparent with most measurement criteria met yet selective shortfall may still be present, but easily improved.

Meeting Standard (60-79)

Companies which meet the "letter of the law" but fail to exceed by meeting the "spirit of the law." These are companies that could achieve better scores by putting in action their written commitments.

Below Standard (40-59)

Programs which fail to prove that they have met the minimum FAR ethics program standards.

Unsatisfactory (<40)

Programs that fail to demonstrate sufficient material commitment to institute a culture or program of ethics consistent with FAR per disclosed information.

LEARNING AIDS

OVERALL GRADE

RISK TOPICS

PRESENTATION

ETHISPHERE CODE OF ETHICS RANK

KEY TAKEAWAYS

RISK TOPICS	PRESENTATION	OVERALL GRADE	ETHISPHERE CODE OF ETHICS RANK	KEY TAKEAWAYS
A+	A+	A+	A+	1 "Can you hear me now? Can you hear me now?" Verizon Wireless employees certainly can hear their company loud and clear.
A+	A	A+	A	2 A rock solid code in its construction and all other aspects. The best part is the CEO appearing with his dog on the third page.
A	A+	A+	A	3 BP must stand for "Best Practices" in code creation considering the exemplary design, contextual learning tools and clear tone from the top. This document truly shines.
A+	B+	A	A	4 This code has all the right data. It not only has substance, it also has a great presentation and use of graphics.
A+	A	A+	A	5 A code that truly sprints ahead of the rest as its message comes through crystal clear.
A	A+	A+	A	6 Like their spokesman Tiger Woods, the Accenture code performs at the highest level. The only question is, who has a better short game?
A	B-	A	A	7 Excellent tone from the top which bubbles throughout and is very readable. Could elevate its grade further through addition of Q&A or other learning aids.
A	A	B-	A	8 When given a check-up, this code's health passes with flying colors. The only thing keeping this from being an A+ code is a little cosmetic surgery.
A	A	A	A-	9 Well done when it comes to the tone from the top, risk topics, learning aids and graphics. A little rocky in its non-retaliation and commitment to stakeholders, but still an excellent code.
A	A-	B	A-	10 How can you argue against a code that contains the statement, "We live by the highest ethical standards?" Very good code overall but the presentation could use some construction.